

For immediate release
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Wood and glass, a perfect match in sustainable beauty

OphirMilano opts for a PEFC™-certified Woodacity cap and the Regula Glass Jar for its new skincare range

Italian cosmetics brand OphirMilano has chosen international beauty packaging manufacturer and provider Quadpack and Biofarma Group to develop packaging and formula for its new range of sustainable skincare. The brand opted for the Woodacity Solo Turn cap and the Regula Glass



Jar for the collection, comprising anti-ageing cream, mattifying gel and face scrub. All formulas use natural and effective ingredients, in line with the brand's commitment to sustainable beauty.

“The quality of the ingredients is a value for us, but also a responsibility,” said Sara Lualdi, OphirMilano's Marketing Director. “Our commitment to a more sustainable future begins with the careful selection of natural ingredients and ecological, recyclable or reusable packaging,” she added.

“As a cosmetics, food supplements and medical devices CDMO (contract development and manufacturing organisation), Biofarma Group believes it is our duty to protect and promote the environment following the sustainable and recyclable principles in product development. We are proud to provide support to brands like OphirMilano that considers sustainability a must and a social responsibility,” declared Ignacio Iturralde, Biofarma's Business Development Manager for the cosmetics business line.

The Woodacity Solo Turn cap used in the pack is monomaterial, has no plastic inserts and is PEFC™-certified, which safeguards the sustainable source of the raw material. Regula Glass Jar is a recyclable product that can also be repurposed thanks to its premium aesthetics.

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“The Regula Glass Jars with their PEFC™-certified Woodacity wooden caps are perfect to be reused as a sprouting jar, jewellery box, spice jar, piggy bank... We want to give our customers the opportunity to not only recycle the packaging but also reuse it creatively,” said Lualdi.

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About Quadpack

Established in 2003, Quadpack is an international manufacturer and provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe, the Americas and the Asia Pacific region, and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. Listed on Euronext Growth in Paris, Quadpack relies on a workforce of 600 people to build a more sustainable world. Through its processes, products and people, it aims to have a positive impact on the planet and, through the Quadpack Foundation, on the communities in which it is present. For more information, please visit www.quadpack.com

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